THE HIMALAYAN VEGAN FESTIVAL-2022
& The World Vegan Organisation's 7th Annual International Conference

The biggest PLANT-BASED EVENT ever in the HIMALAYA!

KATHMANDU, NEPAL
APRIL 15th-17th

THIMPHU, BHUTAN
APRIL 18th-20th

Organized by
World Vegan Organisation Nepal

Sponsored by
Vegan TravelAsia

Media Sponsor
VEGWORLD

Highlights of The Event
- Over 100 International Vegan Speakers, Delegates & Celebrities and 75+ Exhibitors
- Vegan Food & Product Bazaar | Live Bands, Music & Dance | International/Local Vegan Chefs
- Free Film Screenings | Free Cooking Classes | Free Vegan Health | Fitness & Fashion Workshops | 5k Mini-marathon
- Vegan Challenge | Learn to Make Vegan Milk | Vegan mock-Meats & Dairy | Vegan Sweets | Kids Activities Corner
- Animal Education by Local Organisations & Much More...

SPONSOR PACKAGES
The Himalayan Vegan Festival will be held in the Himalayan capitals of Kathmandu, Nepal, for 3 days from April 15-17, 2022, and in Thimphu, Bhutan, for 3 days from April 18-20, 2022. It will be free and open to the general public and include everyone from local, regional, and international vegan & animal rights activists, and people interested in a vegan lifestyle, to local families, students, civil servants, and community and religious leaders.
We are working hard to make this historic event as successful and affordable as possible for everyone who wants to get involved. We also understand that some companies and organizations may not have enough time to attend both events in Kathmandu, Nepal and Thimphu, Bhutan. So we have created a variety of event sponsorship packages to accommodate whatever schedule and budget you and your organization may have. We would be thrilled to have you on board as a partner for this milestone event. We look forward to your company joining us in making history in the Himalaya at The Himalayan Vegan Festival!

### FOR NEPAL & BHUTAN EVENTS (April 15-20, 2022)

- **MOUNT EVEREST (Alt. 8,848 m/29,029 ft.) SPONSOR – HIMALAYAN VEGAN FESTIVAL PARTNER**
  
  (Sponsor Amount: NPR. 8,00,000 – current equivalent INR. 5,00,000 or US$ 7,000)
  
  - Premium Placement of Table with 2 Chairs at Event *(in Nepal & Bhutan)*
  - Free Electricity *(in Nepal & Bhutan)*
  - Full Page Ad in Program *(in Nepal & Bhutan)*
  - Logo prominent on event T-Shirt in 1st-Tier position as PARTNER *(Nepal & Bhutan)*
  - Logo displayed on Tote-Bags in 1st-Tier position as PARTNER *(Nepal & Bhutan)*
  - Logo displayed on Water-Tumbler as PARTNER *(Nepal & Bhutan)*
  - Logo on Poster in 1st-Tier position as PARTNER *(Nepal & Bhutan)*
  - Logo on event Background Displays & Banners in 1st-Tier position *(Nepal & Bhutan)*
  - Priority Logo Placement 1st-Tier position on event Website Homepage as PARTNER
  - Logo Listing with 200 word description in Sponsor/Exhibitor Page of website *(1st-Tier position)*
  - 21 Sponsored Mentions on event Facebook & Instagram pages, and in Email blasts
  - 21 Verbal Mentions at the event *(in Nepal & Bhutan)*
  - Optional Product/Literature Distribution
  - Presentation/Demo Priority *(in Nepal & Bhutan)*
  - 10 VIP Passes to Opening Ceremony Dinner & Farewell Dinner Parties
  - 10 VIP Passes to Event’s Lounge & Special Vegan Lunches provided at each of the Festivals

### FOR NEPAL EVENT (April 15, 16 & 17, 2022)

- **DHULAGIRI MOUNTAIN (Alt. 8,167 m/26,795 ft.) SPONSOR**
  
  (Sponsor Amount: NPR. 5,00,000 – current equivalent INR. 3,12,000 or US$ 4,250)
  
  - Preferred Placement of Table with 2 Chairs at Event *(in Nepal)*
  - Free Electricity *(in Nepal)*
  - Full Page Ad in Program *(in Nepal)*
  - Logo displayed on event t-Shirt in 2nd-Tier position as sponsor *(in Nepal)*
  - Logo displayed on Tote-Bags in 2nd-Tier position as sponsor *(in Nepal)*
  - Logo displayed on Water-Tumbler as sponsor in 2nd-Tier position *(in Nepal)*
  - Logo on Poster in 2nd-Tier position as sponsor *(in Nepal)*
  - Logo in 2nd-Tier sponsor section on event Background Displays & Banners *(in Nepal)*
  - Logo Placement in 2nd-Tier position in sponsor section of event Website Homepage
  - Logo Listing with 125 word description in Sponsor or Exhibitor Page of event website
  - 15 Sponsored Mentions in event Facebook, Instagram & Email blasts
  - 15 Verbal Mentions at the event *(in Nepal & Bhutan)*
  - Optional Product/Literature Distribution
  - 6 VIP Passes to Opening Ceremony Dinner
  - 6 VIP Passes to Event’s Lounge & Special Vegan Lunches provided at the Festival
**MANASLU MOUNTAIN (Alt. 8,156 m / 26,759 ft.) SPONSOR**
(Sponsor Amount: NPR. 2,50,000 - equivalent INR. 1,56,000 or US$ 2,150)
- Preferred Placement of Table with 2 Chairs at Event (in Nepal)
- Free Electricity (in Nepal)
- Half Page Ad in Program (in Nepal)
- Logo displayed on event t-Shirt in 3rd-Tier position as sponsor (in Nepal)
- Logo on Poster in 3rd-Tier position as sponsor (in Nepal)
- Logo in 3rd-Tier sponsor section on event Background Displays & Banners (in Nepal)
- Logo Placement in 3rd-Tier position in sponsor section of event Website Homepage
- Logo Listing with 75 word description in Sponsor or Exhibitor Page of event website
- 8 Sponsored Mentions in event Facebook, Instagram & Email blasts
- 8 Verbal Mentions at the event (in Nepal & Bhutan)
- Optional Product/Literature Distribution
- 4 VIP Passes to Opening Ceremony Dinner
- 4 VIP Passes to Event’s Lounge & Special Vegan Lunches provided at the Festival

**ANNAPURNA I MOUNTAIN (Alt. 8,091 m / 26,545 ft.) SPONSOR**
(Sponsor Amount: NPR. 1,00,000 - equivalent INR. 62,000 or US$ 850)
- Table with 2 Chairs at event (in Nepal)
- ¼ Page Ad in Program (in Nepal)
- Name on Poster in 4th-Tier position as sponsor (in Nepal)
- Logo Placement in 4th-Tier position in sponsor section of event Website Homepage
- Logo Listing with 35 word description in Sponsor or Exhibitor Page of event website
- 4 Sponsored Mentions in event Facebook, Instagram & Email blasts
- 4 Verbal Mentions at the event (in Nepal)
- 2 VIP Passes to Opening Dinner
- 2 VIP Passes to Event’s Lounge & Special Vegan Lunches provided at the Festival

**FOR BHUTAN EVENT (April 18, 19 & 20, 2022)**

**GANGKHAR PUENSOM MOUNTAIN (Alt. 7,570 m / 24,836 ft.) BHUTAN PARTNER**
(Sponsor Amount: BTN. 2,00,000 - equivalent INR. 2,00,000 or US$ 2,747)
- Preferred Placement of Table with 2 Chairs at Event (in Bhutan)
- Free Electricity (in Bhutan)
- Full Page Ad in Event Program (in Bhutan)
- Logo displayed in Prominent Position on event T-Shirt (in Bhutan)
- Logo displayed on Tote-Bags in Prominent position (in Bhutan)
- Logo on Poster in Prominent Position (in Bhutan)
- Logo in Prominent Position on event Background Displays & Banners (in Bhutan)
- Logo Placement in Priority Position in sponsor section on event Website Homepage
- Listing with logo & 200 word description in Sponsor Page of event website
- 10 Sponsored Mentions in event Facebook, Instagram & Email blasts
- 10 Verbal Mentions at the event (in Bhutan)
- Optional Product/Literature Distribution
- 4 VIP Passes to Farewell Dinner
- 4 VIP Passes to Event’s Lounge
- 4 VIP Passes to Special Vegan Lunches provided at the Festival
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JOMOLHARI MOUNTAIN (Alt. 7,313 m/ 23,996 ft.) SPONSOR
(Sponsor Amount: BTN. 1,00,000 - equivalent INR. 1,00,000 or US$ 1,373)
- Table with 2 Chairs at event (in Bhutan)
- Name on Poster (in Bhutan)
- Logo Placement in sponsor section on event Website Homepage
- Listing with logo & 100 word description in Sponsor Page of event website
- Logo displayed on event T-Shirt (in Bhutan)
- ½ Page Ad in Event Program
- 5 Sponsored Mentions in event Facebook, Instagram & Email blasts
- 5 Verbal Mentions at the event (in Nepal)
- 2 VIP Passes to Farewell Dinner
- 2 VIP Passes to Event’s Lounge
- 2 VIP Passes to Special Vegan Lunches provided at the Festival

For More Information...

For more sponsorship information, details, and to be part of The Himalayan Vegan Festival, please contact me at anytime by email at suresh@vegvoyages.com or by WhatsApp at +977-984-135-9833.

Thank you very much again for your support – we much greatly appreciate it, and we look forward to seeing you at The Himalaya Vegan Festival!

Best Vegan Wishes from Kathmandu,

Suresh Sharma
Suresh Sharma
WVO-Chair Nepal